



**BlumShapiro**

Accounting | Tax | Business Consulting

The passion to unlock your potential

## City of the Future: Guiding the City of Danbury into the Future

### Strategic Planning Requires Vision and Execution

Mayor Mark D. Boughton of the City of Danbury, Connecticut recognized that a vision and a strategic plan were essential components for re-imagining his city's future.

Working with Mayor Boughton and his staff, BlumShapiro developed a multi-year strategic plan to bridge the gap between where the City was and where it, ultimately, wants to be.

BlumShapiro provided a methodology for strategic planning. As a result, an extensive planning program began, and a portfolio of strategic initiatives intended to refresh the City's approaches to education, service delivery, economic development, sustainability and quality of life emerged.

### How It Was Done

BlumShapiro applied its proprietary Six Step Strategic Planning Methodology to drive the strategic plan of the City. The work products included:

1. Strategic Framework (Business Principles)
2. Baseline Assessment (Current State)
3. Target Definition (Future State)
4. Opportunities Identification (Potential Projects/Programs)
5. Plan Development (Detailed Plan and Timeline)
6. Plan Administration (Ongoing Plan Maintenance)

BlumShapiro and the City's combined efforts created a multi-year strategic plan that is still in use today.

### The BlumShapiro Advantage

- ✓ BlumShapiro's leadership and extensive planning experience provided the necessary platform to design municipal initiatives and rapidly implement them.
- ✓ BlumShapiro can help your city form a vision of the future and develop a strategy to make that vision a reality.