

# BlumShapiro

Accounting | Tax | Business Consulting

The passion to unlock your potential



## City of the Future: Envisioning the Future for the City of New Britain

### The Vision Story Frames Your Strategy

Mayor Erin Stewart of the City of New Britain, Connecticut recognized that a clear and concise vision will ultimately lay the foundation to build a progressive plan to revitalize the City.

In collaboration with Mayor Stewart and her staff, BlumShapiro framed a strategic vision that re-imagines New Britain and incorporates new ideas and emerging approaches to city government that serves to engage constituents, while setting the stage for change.

BlumShapiro provided the City with a method for developing its own vision story. As a result, New Britain has crafted a blueprint for improving the City's culture, services, technology and economic development.

### The Results

With BlumShapiro's guidance, Mayor Stewart created a rich and vivid vision for the future that details ideas for:

- ✓ Redefining the working relationship between the City and the school district to improve the education services provided to the City's youth
- ✓ Instituting a robust economic development plan focusing on fiscal responsibility
- ✓ Encouraging new business opportunities by leveraging the City's current assets, including:
  - A state university
  - A minor league professional sports team
  - Inter-county public transportation infrastructure
  - Arts and culture museum

### The BlumShapiro Advantage

- ✓ BlumShapiro's leadership and extensive planning experience provided the necessary platform to design municipal initiatives and rapidly implement them
- ✓ BlumShapiro can help your city form an obtainable vision, regardless of the size and complexity of the objectives